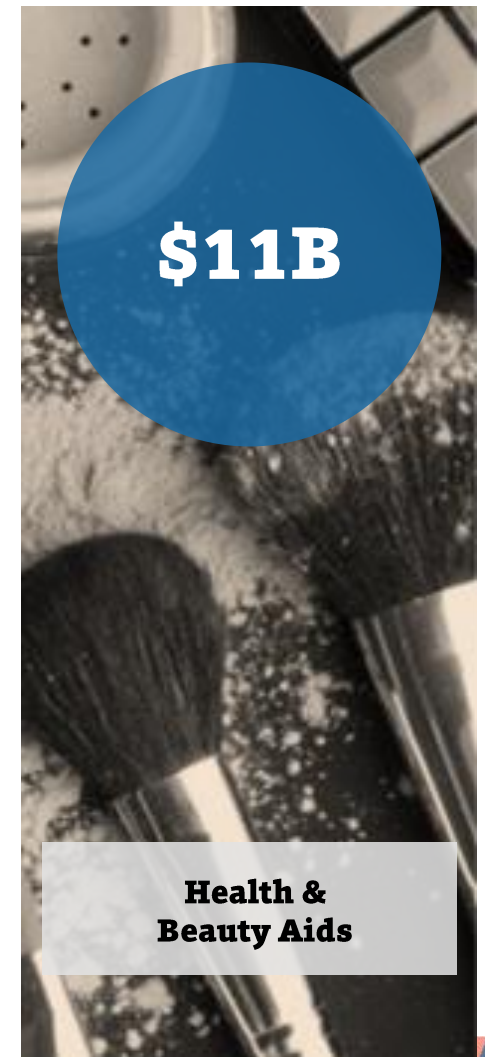
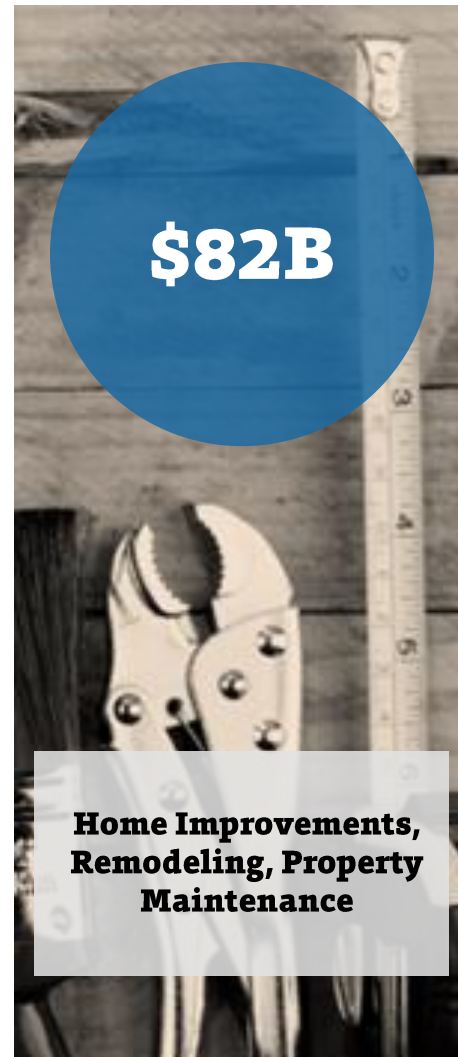
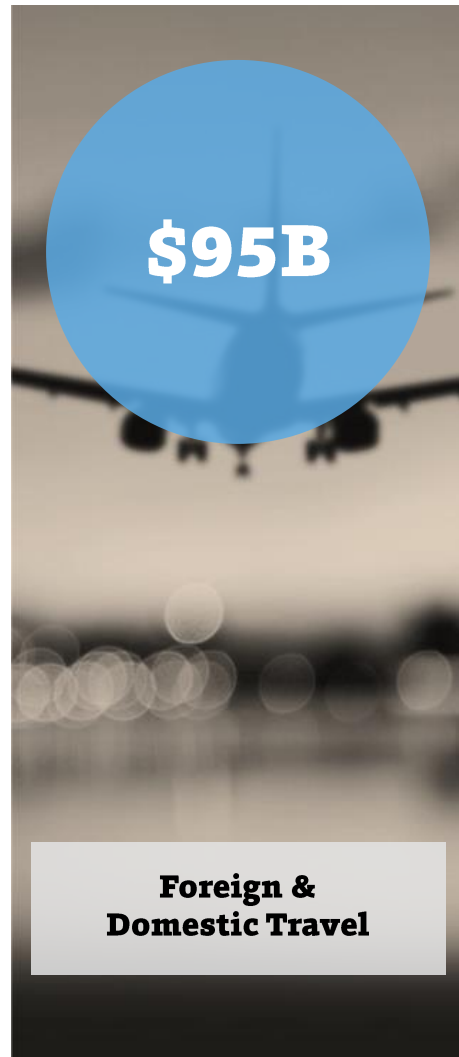


Total Annual Country Music Consumer Lifestyle Spending



Source: 2015 GfK MRI Fall Study

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