

FOR SAFETY AND SECURITY REASONS, PLEASE REFRAIN FROM POSTING PHOTOS OF YOUR CMA MUSIC FESTIVAL MEDIA CREDENTIALS TO SOCIAL MEDIA.

TYPES OF ACCESS

- **Media Credential** – allows the bearer access to the CMA Music Festival Daily Concerts on the Chevrolet Riverfront Stage in Riverfront Park; Xfinity Fan Fair X and FFX Media Areas; Chevrolet Park Stage in Walk of Fame Park; Gildan Broadway Stage at Hard Rock Cafe; Music City Stage; Budweiser Forever Country Park Stage at Ascend Park; and Cracker Barrel Country Roads Stage at Ascend Amphitheater. **THIS CREDENTIAL DOES NOT INCLUDE ANY ACCESS TO NISSAN STADIUM.**
- **Ticket to the Nightly Concerts at Nissan Stadium** – allows the bearer access to one seat at Nissan Stadium to watch the Nightly Concerts.
- **Nightly Press Conference Sticker (must be visible on Media Credential)** – allows the bearer access to one seat (or spot on the TV platform) in the Nightly Press Conferences at Nissan Stadium.
- **Photo Corral Sticker (must be visible on Media Credential)** – allows the bearer access to the Photo Corral on the floor of Nissan Stadium (the designated area is general admission seating at the back of Section M, near the television tower); and the ability to enter a media photo area in front of seating sections CC and DD. This media photo area runs parallel with the general fan photo line, but is for working media only. Capacity of the media photo area is limited, and will require photographer rotation. Media staff will assist in this rotation process. **Please note: THIS STICKER DOES NOT PROVIDE ACCESS TO THE PHOTO PIT.**
- **Tower Sticker (must be visible on Media Credential)** – allows the bearer access to the Television Tower at Nissan Stadium.
- **Photo Pit Sticker (must be visible on Media Credential)** – allows the bearer access to the Photo Pit in front of the stage at Nissan Stadium. These stickers are extremely limited and have already been pre-assigned. Requests for the Photo Pit access will not be granted onsite.

Please note: You must have either a ticket to the Nightly Concerts or the appropriate sticker to the Nightly Press Conferences, Television Tower, Photo Corral, or Photo Pit to be granted entry to Nissan Stadium. YOUR MEDIA CREDENTIAL ALONE WILL NOT GET YOU ACCESS TO THE STADIUM.

If you have a ticket to the Nightly Concerts at Nissan Stadium and you are just going to your seat, you may enter at any Nissan Stadium entrance. You will be subject to NFL regulations stating that only clear bags, or small clutches the size of the average hand, may be brought into the stadium. For more information on Nissan Stadium's bag policy, [please click here](#). Cameras with a detachable lens and cameras that don't fit the NFL regulation clear bags will **not** be permitted through this entrance.

If you have one of the above stickers for a Nissan Stadium activity, you **must** enter through the Media Entrance on the west (river) side. With increased security, please be prepared to have your bags searched. All bags and equipment will be thoroughly searched and tagged upon every entry into the building. Credentials are non-transferable and your ID will be checked to ensure it matches the name on your CMA Fest media credential.

If you encounter an unruly fan while at Nissan Stadium, please text FANHELP<SPACE>ISSUE AND LOCATION to 69050 or call 615-565-4494.

PARKING

There is not a specific media parking lot at Nissan Stadium. You may purchase a four-day parking pass at Nissan Stadium, while supplies last, by calling the CMA Music Festival Box Office at 615-664-1603 or emailing CHarrington@CMAworld.com. YOU MUST SPECIFY YOU ARE ORDERING A MEDIA PASS AT TIME OF PURCHASE. Please note – if you buy a parking pass it will be included in your credential packet. There are also many paid lots in the Nissan Stadium area and in downtown Nashville.

(Please note: TV satellite trucks for local TV affiliate live shots at Nissan Stadium will have a separate place to park. Instructions on who to call for satellite truck parking can be found in the Television section of the guidelines.)

ACCOMODATIONS

For information on hotels in the Nashville area, please contact the Nashville Convention and Visitors Corporation (NCVC) at (800) 657-6910 or VisitMusicCity.com.

FOOD

Outside food may not be brought into Ascend Amphitheater, Music City Center, Riverfront Park, or Nissan Stadium. Concessions are available at all CMA Music Festival locations. There are also many restaurants located in the area.

ARTIST INTERVIEWS

Only credentialed journalists can conduct interviews onsite at the Festival. You must contact the artist's publicist and/or record label to set up interviews **prior** to your arrival at CMA Music Festival (a list of publicity contacts will be emailed to you and will also be found at CMApress.com).

Please note that when arranging an artist interview, you will need to schedule a location for the interview with the publicist. Credentialed media may use the media interview room inside Music City Center for pre-arranged interviews with artists participating in official CMA Music Festival activities. Pre-scheduled interviews may also take place in or near the area where artists are performing as long as it has been cleared with the onsite CMA media supervisor, except for on the floor of Xfinity Fan Fair X.

XFINITY FAN FAIR X (AT THE MUSIC CITY CENTER)

Media may enter Xfinity Fan Fair X when doors open to the public at 9:30 AM/CT daily. If you arrive prior to that time, you will be asked to wait at a security checkpoint. Media outlets are **not allowed** to interview artists in their booths, at any Xfinity Fan Fair X performance stages, or on the floor of Xfinity Fan Fair X. This includes recording liners for radio stations. Interviews may be conducted in the MCC media interview room.

Any credentialed media representative found violating this rule risks forfeiting their credentials.

MUSIC CITY CENTER MEDIA AREA

The CMA Media Area at the Music City Center has three functions:

- **CMA MUSIC FESTIVAL MEDIA CHECK-IN (MCC Media Wing)** – The Media Check-in attendant will be available to answer journalists' questions about CMA Music Festival and supervise the Media Area.

The Media Check-in area will be open from 9:30 AM-4:00 PM/CT on Thursday, June 8 through Saturday,

June 10 and 9:30 AM – 3:00 PM/CT on Sunday, June 11.

- **INTERVIEW ROOM (Meeting Room 207B)** – This interview room may only be used for interviews between credentialed journalists and artists participating in Xfinity Fan Fair X events on the day the artist is appearing at the venue. **Artists who are NOT participating in these events will NOT have access to this room unless approved by CMA in advance.**

The interview must be pre-arranged between the journalist and the artist’s publicist. **No journalist will be allowed to loiter in the interview room in the hopes of “picking up” additional interviews. Anyone caught violating these rules will be asked to leave and risks forfeiting their media credentials.**

There will be 18 interview booth spaces available. **The large booths with logo cards should be reserved for television and Internet video crews only.** Media should reserve booths for their pre-arranged interviews by signing up for a time-slot on the board outside the Interview Room. This helps your interview subject find you.

This room will be open from 10:00 AM – 4:45 PM/CT on Thursday, June 8 through Sunday, June 11. Please do not schedule interviews in this space beginning earlier or ending later than those indicated times, as it will not be available for use. There will NOT be any security, so please do not leave your gear unattended. The room is not locked at night. CMA is not responsible for any loss or theft.

Please be courteous while in the Interview Room. Keep your voice low when interviewing so as not to disturb other interviews. When not interviewing, please move to the Media Lounge to have conversations. If someone has already set up in a booth, please look for an unoccupied booth and update your location on the time-slot board.

- **MEDIA LOUNGE (Meeting Room 207A)** – This non-smoking hospitality area is designated for credentialed media and working publicists to use as a break room and information center.

There will be password protected Wi-Fi in this area. The password will be provided onsite.

Information on CMA Music Festival events will be posted here on a daily basis. A table and bulletin board will be provided where publicists and sponsors will leave provided press kits for the media. There will not be any security, so please do not leave your gear unattended.

The Media Lounge is open from 10:00 AM – 5:00 PM/CT on Thursday, June 8 through Saturday, June 10 and from 10:00 AM – 4:30 PM/CT on Sunday, June 11.

Under NO circumstances may artist interviews take place in the Media Lounge or hallway. Anyone who is found interviewing or photographing artists in the Media Lounge or hallway risks forfeiting their media credentials.

Credential pick up will be located at the entrance to the MCC Media Wing. (See enclosed map.) Media may enter Xfinity Fan Fair X via the Exhibitor/Media entrance. Your media credential MUST be visible at all times. CMA Media representatives will be positioned throughout the floor to assist with questions and troubleshooting.

BUDWEISER “FOREVER COUNTRY” PARK STAGE/CRACKER BARREL COUNTRY ROADS STAGE

New in 2017, the Budweiser “Forever Country” Park Stage is located inside Ascend Park, directly behind Ascend Amphitheater on First Avenue.

Credentialed media who are meeting an artist at either Ascend Park or Ascend Amphitheater for a pre-arranged interview should proceed to the media entrance where media staff will be available to assist you. The CMA media representative will get your information, check in with the artist’s representative and then help facilitate the interview. Please arrive at least 15 minutes prior to your scheduled interview in order to be cleared and escorted to your interview location.

Interviews are only permitted with artists who are scheduled to perform on the Budweiser “Forever Country” Park Stage or Cracker Barrel Country Roads Stage that day. Artists who are not scheduled to perform will not have access to this area for interviews. Artist interviews at Ascend are allowed only in the media area. No media is allowed in the artist green room.

NIGHTLY PRESS CONFERENCES AT NISSAN STADIUM

The Nightly Press Conferences at Nissan Stadium typically begin around 7:00 PM/CT (Thursday through Sunday), depending on the artists’ performance and production schedules. (If a press conference is scheduled to begin earlier, we will make you aware via email). If you have been credentialed for the Press Conferences, you should arrive at **6:30 PM/CT** for set-up. Please enter Nissan Stadium through the Media Entrance on the west side of the stadium and show the CMA media check-in person onsite your credential. You will then be directed to the Press Conference area. **Unless we email you a change of time, please do not arrive earlier than 6:30 PM, as we cannot escort you to the press conference room before that time due to security measures.**

You may wish to eat before you arrive for the Nightly Press Conferences. We will only have soft drinks, bottled water, and light refreshments available in the room.

Each artist participating in the Nightly Press Conference will be available for 5-10 minutes (depending on their schedule). Please use the time wisely and ask questions relevant to CMA Music Festival, the “CMA Fest 2017” television special, and current happenings in the artist’s career.

After an artist is introduced they will answer questions for their allotted time. Please respect the moderator’s call for last question when it is given. Please do not delay the artist from exiting the room or engage them in conversation, as they have a very tight schedule to keep. Due to limited time with production schedules, photo ops will no longer occur following artists’ press conference interviews. Still photographers are no longer permitted in the Nightly Press Conference. Press conference photos will be available at CMApress.com.

No one-on-one interviews or liners may take place in the Nightly Press Conference.

Inside the Press Conference area will be two Internet-ready laptop workstations. The room will also be outfitted with Wi-Fi. Please understand that this connection will **NOT** support large file uploads. Please be courteous and mindful of others when using these workstations.

No personal hotspots are allowed. Use impairs Wi-Fi functionality.

Media credentialed for the Nightly Press Conferences will **not** receive a seat in Nissan Stadium to watch performances. A house feed of the concerts will be available for viewing in the Press Conference area between artist appearances/interviews. Once the press conference ends, media may remain in the room to watch the house

feed or exit Nissan Stadium.

RADIO FREQUENCY REGISTRATION

We recognize and respect your status as FCC BAS-LP licensed wireless equipment users, but we must verify the coordination of all radio frequencies to be used on Nissan Stadium premises during any part of the CMA Music Festival, to assure a trouble-free experience for everyone. We will make every effort to accommodate your needs.

Please provide the following information as soon as possible about every piece of radio frequency equipment that your media organization intends to bring and operate on Nissan Stadium premises during any part of CMA Music Festival, including wireless microphones, in-ear monitors, intercoms, IFB, video links, wireless cameras, and two-way radios. Complete and accurate information is essential.

- **Manufacturer-**
- **Model-**
- **Frequency Band/Group/Range-**
- **Number of transmitter frequencies in each Band/Group/Range that you require-**
- **Your preferred or fixed frequencies list (SBE coordinated FCC BAS-LP licensees)-**
- **Special requests or extra relevant info regarding your wireless equipment**

Upon entering Nissan Stadium premises, you will be required to report and verify the radio frequencies that you intend to use, BEFORE BEGINNING OPERATION, to the event RF Coordinator, Jason Glass, at (615) 477-7445. You must do this on each day of the event, even after previous days' activity and after providing your information in advance.

TELEVISION CREWS

A CMA Music Festival credential allows television crews access to film all artist performances and activities at Chevrolet Riverfront Stage in Riverfront Park; Fan Fair X and FFX Media Areas; Chevrolet Park Stage in Walk of Fame Park; Gildan Broadway Stage at the Hard Rock Cafe; Music City Stage; the Budweiser "Forever Country" Park Stage at Ascend Park; and Cracker Barrel Country Roads Stage at Ascend Amphitheater, according to the guidelines and limitations presented in this document. **You will need a separate credential sticker in order to have access to Nissan Stadium.**

A CMA Music Festival media credential allows television crews to film at the event according to these guidelines and limitations:

Television and online media outlets are limited to using no more than 30 seconds of any individual performance and no more than five (5) minutes of total performance footage of any CMA performances or activities ("Footage") per day (midnight to midnight). Television outlets are responsible for the payment of any and all third party fees and clearances (e.g., music, guild payments, etc.) associated with their use of the footage. Footage may be used by any television outlet up to 15 days following the first airing of "CMA Fest 2017" (air date TBD) on the ABC Television Network. Any usage after that date must be approved in advance in writing by CMA and could be subject to additional licensing fees. Footage shall be used solely for news coverage of the 2017 CMA Music Festival only by the media outlet for which you are specifically credentialed as provided in your registration. Footage may not be used for any other programming, direct or indirect commercial tie-ins or endorsements or in any products intended for retail sale without the written permission of CMA, the artist, and the artist's representatives. Footage may not be shared with or transferred to any third party.

Please understand -- if an artist or their representative does not want a specific television crew to film their performance, they will inform CMA. CMA will then inform the television crew that they cannot film or use that specific artist performance in their coverage. We appreciate your compliance with these requests.

Copyright in all Footage (including outtakes) taken of any performance at CMA Music Festival shall be owned in its entirety by CMA throughout the world, in perpetuity, in any and all media, now known or hereafter devised. Footage may only be used under limited license as expressly authorized under these guidelines. Failure to abide by these guidelines will result in forfeiture of credentials and/or any rights to use any Footage and may subject the user to legal liability.

Please be sure you have registered for a credential for **every** television crew member that may be covering the event as we are unable to transfer credentials. Please plan enough time for you and your equipment bag to be searched by security at every location at CMA Music Festival.

- **SATELLITE TRUCK PARKING** – If you need satellite truck parking for Riverfront Park, Nissan Stadium, or other CMA Music Festival areas in order to have a live television remote during CMA Music Festival, you MUST contact Courtney Beebe at CMA by 3:00 PM/CT no later than Friday, June 2, at (615) 664-1635 or CBeebe@CMAworld.com.

Please note that when you are approved to park in the designated satellite truck parking area on the streets around Riverfront Park, **you are approved for the one (1) satellite truck only**. Additional space for a second vehicle from the same TV outlet (including a reporter's personal vehicle) in these areas is **not** provided in the live truck parking area. We have been advised that the City of Nashville will tow the second vehicle away if it is blocking designated satellite truck parking space.

Please Note: If your satellite truck is participating in a live remote from any CMA Music Festival activity, you must bring your own ramps to protect your cables. CMA does not have any ramps to provide you. You must also bring your own power source. Please bring plenty of extra cable!!

- **XFINITY FAN FAIR X AT MUSIC CITY CENTER** - Camera crews may shoot footage of anything in Xfinity Fan Fair X, but they **MAY NOT** interrupt, distract, or interview an artist in their booth or on the Xfinity Fan Fair X floor. Remember– when artists are in their booths, their attention is focused on the fans who come to CMA Music Festival to meet them. If you would like to interview a particular artist, please speak with one of the CMA Media personnel positioned throughout the Xfinity Fan Fair X floor.
- **The Media personnel will check with the artist's representative to find out if the artist is available to do an interview and when they are scheduled to leave their booth. If the artist's representative agrees to the interview, the CMA Media representative will direct the television crew to the Interview Room to await the arrival of the artist after they have finished signing in their booth. Any television outlets found interviewing artists in their booths or on the Fan Fair X floor risks forfeiting their media credentials.**
- **CHEVROLET RIVERFRONT STAGE** – The Chevrolet Riverfront Stage will feature concerts throughout each day of the Festival on the banks of the Cumberland River. Credentialed television, partner, and Internet crews who wish to shoot concert footage must check in with the CMA Media representative at the soundboard, where they will be allowed to set up on the landings provided (as space permits) and plug-in to the audio/video feed. The feeds are delivered through BNC connections for video and male XLR outputs for audio, so please bring the appropriate cables.

Credentialed media who are meeting an artist at the Chevrolet Riverfront Stage for a pre-arranged interview should stop at the gate to the backstage area next to the train depot. The security guard will radio for a CMA media representative to escort you. This is the ONLY entrance media may utilize. Please do not enter from underneath the pedestrian bridge. The CMA media representative will get your information, check in with the artist's representative and then help facilitate the interview. Please arrive at least 15 minutes prior to your scheduled interview in order to be cleared and escorted to your interview location.

Interviews are only permitted with artists who are scheduled to perform at Riverfront that day. Artists who are not scheduled to perform will not have access to the backstage area at Riverfront for interviews. All artist interviews at Riverfront are allowed only at the train depot area. No media is allowed in the artist green room.

- **CRACKER BARREL COUNTRY ROADS STAGE AT ASCEND AMPHITHEATER** – For the first time, CMA Music Festival is offering a free stage that will feature nightly performances starting at 7:00 PM Thursday-Sunday. Credentialed television, partner, and Internet crews who wish to shoot performance footage must check in with the CMA Media representative at the soundboard. Media may set up next to soundboard (as space permits) and plug-in to the audio feed. The feeds are delivered through male XLR outputs for audio, so please bring appropriate cables.
- **NISSAN STADIUM** – All media will enter Nissan Stadium at the Media Entrance on the west side (river side) of Nissan Stadium. **Security will be conducting ID checks.** Your media credential MUST match the name on your photo ID to be allowed entrance. Your bags will be searched.

Credentialed TV crews will be escorted by a CMA Media representative from the Media Entrance to the Press Conference, One-on-One Area (pre-assigned), or Television Tower, depending on your credentials.

Any media credentialed for access to the Industry Suite will need to present their suite ticket at the Stadium Club entrance on the west (river) side of the stadium. This is the only entrance that will honor industry suite tickets.

Television crews will have access to the Jumbotron video feed for the Nightly Concerts at Nissan Stadium in the Nightly Press Conference. At the Television Tower crews may capture native video and access the audio feed. All feeds are delivered through HD-SDI, SD-SDI, and composite BNC connections for video and male XLR outputs for audio, so please bring the appropriate cables. Television crews credentialed for the Nightly Press Conferences or the One-on-One Interview Booths should bring a second deck if they want to access the concert video feed in the Press Conference room.

As the Television Tower is also used by show production for the CMA Music Festival television special, space is sometimes tight during the event. If the tower gets too crowded, the CMA representative will rotate crews on and off the tower so that everyone credentialed has an opportunity to shoot. Media television crews credentialed for the Television Tower may be redirected to the Nightly Press Conferences to access the concert feed at any time to alleviate space or production issues on the Television Tower. We ask for your cooperation if this situation occurs.

Television crews must have the appropriate credential sticker for access to Nissan Stadium for either the Nightly Concerts (Tower) or the Nightly Press Conferences. If your crew does not have this credential or sticker, your crew will not have access to Nissan Stadium.

PHOTOGRAPHERS

By accepting a media credential to the 2017 CMA Music Festival, **all photographers agree that their photographs will ONLY be used by the media/partner outlet(s) for whom they are credentialed.** No resale – whether for profit or not – of CMA Music Festival photography to third parties is permitted without permission of CMA and appropriate artist representatives. Should you be found selling CMA Music Festival photos without permission, you and/or your employer will forfeit future CMA event credentials.

- **XFINITY FAN FAIR X AT MUSIC CITY CENTER** -- Credentialed media and partner photographers are welcome to take photos on the floor of Xfinity Fan Fair X and related performance stages as long as the artist does not mind. If a booth representative asks a photographer to stop taking photos and/or leave, please cooperate. Do not interrupt or distract the artists in their booths; their attention is focused on the fans. Any photographer found violating these rules risks forfeiting their media credentials.
- **CHEVROLET RIVERFRONT STAGE AND CRACKER BARREL COUNTRY ROADS STAGE AT ASCEND AMPITHEATER** – There will be a media photo area for anyone with a media credential to use at the front of these stages. YOUR MEDIA CREDENTIAL WILL GRANT YOU ACCESS. If this area gets too crowded, the CMA Media representative onsite will rotate photographers in and out of the area so everyone gets a chance to use it. **Any photographer who refuses to leave when asked by a CMA representative will forfeit their credentials.** Media photo areas are standing room only. As a safety precaution and courtesy to other media, sitting is not permitted in any photo area.
- **NISSAN STADIUM** – All media (including photographers) will enter Nissan Stadium at the Media Entrance on the west side of LP Field, adjacent to the Cumberland River. **All photographers MUST have either a ticket to the Nightly Concerts; a Press Conference sticker; a Photo Corral sticker; or a Photo Pit sticker in order to enter Nissan Stadium.** If you do not have a ticket or have not been credentialed for the Nissan Stadium Photo Pit, Photo Corral, or the Nightly Press Conferences, you will not be admitted to Nissan Stadium. Due to Nissan Stadium's security systems, your media credential MUST match the name on your photo ID to be allowed entrance; therefore **your credential cannot be transferred to anyone else.** Plan enough time in your schedule for your camera and equipment bags to be thoroughly searched.

Photo Pit photographers will be escorted from the Media Entrance to the Photo Pit by a CMA media representative. Only photographers who have a Pit sticker on their credential will be allowed to use the Photo Pit at Nissan Stadium. THIS IS A RESTRICTED AREA WITH VERY LIMITED ACCESS.

Please note: The Photo Pit will also be used by the production crew for the filming of the "CMA Fest 2017" television special. **Because of this, we are extremely limited on the number of people that can be in the Pit.**

The Pit photographers must stay out of way of the television cameras. In order to accommodate the television filming, there will be specific times when the Pit photographers will be asked to leave the Pit for a few minutes. **The CMA representative in the Pit will let you know when this becomes necessary. We appreciate your cooperation with these rules, the CMA representative, and the television production crews.** Any photographer credentialed for the Pit who does not follow these instructions will lose their Pit access.

Photo Pit photographers should bring as little equipment as necessary. No tri-pods or selfie sticks will be allowed. There is not room in the Pit for large amounts of equipment. Be prepared for inclement weather,

as it usually rains at least once during the Festival.

Press Conference photography: Due to limited time with production schedules, photo ops will no longer occur following artists' Press Conference interviews, therefore photographers will no longer be granted access to the Press Conference. Press Conference photos will be available at CMApress.com following the artist interviews.

Photo Corral photographers can access the Photo Corral on the field near the Television Tower at the designated area at the end of Section M when doors to the Nightly Concerts open to the public. The Photo Corral will be supervised by CMA representatives. Photo Corral-credentialed photographers may join the media photo area that runs parallel with the general fan photo line in front of the stage. There will be special access for press at the entrance and exit of this media photo area on the field for credentialed Photo Corral photographers. **You will have to show security your media credential in order to access the media photo area.** Media may remain inside the photo area for the duration of an artist performance. Due to TV production needs, at the conclusion of each artist set, photographers will be asked to clear the media photo area. A media representative will alert photographers when they may re-enter the media photo area. Please feel free to ask a CMA Media representative if you have any questions.

You will not be able to use tri-pods, monopods, or selfie sticks. Please note this area is for working media only. We ask those who wish to watch the show do so from a seat in the Photo Corral.

The Photo Corral near the Television Tower will be available for Photo Corral photographers to take a seat/break throughout the night when you need to rest. This area is general admission seating and shared by all Photo Corral photographers. You may keep equipment on the chairs, if you wish, however, CMA is not responsible for any lost or damaged equipment. CMA will have representatives at the Photo Corral to help you.

Photographs ("Photos") of CMA performances or activities shall be used solely for news coverage of the 2017 CMA Festival and CMA Music Festival television special by the media or partner outlet for which you are specifically credentialed as provided in your registration. Photos may not be used for any other programming, direct or indirect commercial tie-ins or endorsements or in any products intended for retail sale without the written permission of each of the CMA, the artist, and the artist's representatives.

Photos may only be used under limited license as expressly authorized under these guidelines. Failure to abide by these guidelines will result in forfeiture of credentials and/or any rights to use any photos and may subject the user to legal liability.

PRINT MEDIA

All credentialed print media should feel free to visit all the areas at CMA Music Festival for which they have been credentialed. Please note that you may **NOT** interview artists on the floor of Xfinity Fan Fair X, in their booths, or at related performance stages. If you want to inquire about an interview with individual artists, please contact their publicists, managers, or record labels. Credentialed print media may schedule interviews with artists appearing at Xfinity Fan Fair X in the Interview Room (see the Music City Center Media Area Section for more details).

If you are interested in our official website (CMAfest.com) linking to your pre-event or event coverage of CMA Music Festival, please contact us via email (Online@CMAworld.com) to give us the link and your approval. In both cases, please include the publication name, date, title of the article, author's name and the link to the actual article. We will consider each request, but cannot guarantee that a link to your coverage will be used.

INTERNET MEDIA

All credentialed Internet media should feel free to visit all the areas at CMA Music Festival for which they have been credentialed. Please note that you may **NOT** interview artists on the floor of Xfinity Fan Fair X, in their booths, or at the related performance stages. If you want to inquire about an interview with individual artists, please contact their publicists, managers, or record labels. Credentialed Internet media and partners may schedule interviews with artists appearing at Xfinity Fan Fair X in the Interview Room (see the Music City Center Media Area Section for more details).

Web media may stream up to 30 seconds of any individual performance and up to five (5) minutes of total performance footage per day (midnight to midnight) solely for news and information purposes related to CMA Music Festival. Television Footage and Photos (as applicable) usage guidelines apply to Web media as well. Web media must comply with all other CMA Music Festival media guidelines applicable to television (p.6) and photography (p.9) coverage. No resale or syndication – whether for profit or not – of CMA Music Festival editorial, audio/video performance content and photography to third parties (including the general public) is permitted without permission of both CMA and appropriate artist representatives.

RADIO STATIONS

All credentialed radio stations should feel free to visit all the areas at CMA Music Festival for which they have been credentialed. **Please note: you may NOT interview artists or approach them for liners on the floor of Xfinity Fan Fair X, in their booths, or at the related performance stages. Should you be found doing so, your event credentials will be revoked.** If you want to inquire about an interview with individual artists, please contact their publicists, managers, or record labels. Credentialed radio stations may schedule interviews with artists appearing at Xfinity Fan Fair X in the Interview Room on the day the artists are scheduled to appear.

CHEVROLET PARK STAGE

The Chevrolet Park Stage is programmed from 10:30 AM – 4:55 PM/CT Thursday-Sunday during CMA Music Festival. All media are welcome and encouraged to cover these events and performances.

The area is located in Walk of Fame Park at Fifth Avenue and Demonbreun Street, bordered by the Country Music Hall of Fame, Bridgestone Arena, Hilton Suites, and Schermerhorn Symphony Center. A CMA media representative will be onsite. For a schedule of performances at the Chevrolet Park Stage, please visit CMAfest.com.

CRACKER BARREL COUNTRY ROADS STAGE AT ASCEND AMPHITHEATER

The Cracker Barrel Country Roads Stage at Ascend Amphitheater is programmed from 7:00 PM – 10:55 PM/CT Thursday-Saturday during CMA Music Festival. All media are welcome and encouraged to cover these events and performances.

The area is located on First Avenue South between Demonbreun Street and Korean Veterans Boulevard. For a list of performers, please visit CMAfest.com.

BUDWEISER “FOREVER COUNTRY” PARK STAGE (LOCATED IN THE PARK SPACE BEHIND ASCEND AMPHITHEATER)

The Budweiser “Forever Country” Park Stage is programmed from 11:00 AM – 4:45 PM/CT Thursday-Sunday. All media are welcome and encouraged to cover the artist performances on this stage.

This stage is located in the park space behind Ascend Amphitheater on First Avenue South between Demonbreun Street and Korean Veterans Boulevard. For a list of performers, please visit CMAfest.com.

GILDAN BROADWAY STAGE

The Gildan Broadway Stage at Hard Rock Cafe is programmed from 10:45 AM – 4:30 PM/CT Thursday-Sunday. All media are welcome and encouraged to cover the artist performances on the Gildan Broadway Stage and other activities taking place in this area during CMA Music Festival.

The Gildan Broadway Stage is located at the Hard Rock Cafe on the corner of Broadway and First Avenue. For a list of performers, please visit CMAfest.com.

THE BUCKLE

The Buckle is open 10:00 AM – 6:00 PM/CT, Thursday-Saturday and 10:00 AM – 5:00 PM/CT Sunday during CMA Music Festival. All media are welcome and encouraged to cover these activities. The Buckle is located on lower Broadway. For a list of events, please visit CMAfest.com.

HGTV LODGE

While HGTV Lodge is an official stage of CMA Music Festival, HGTV will have personnel onsite to handle specific media needs at the HGTV Lodge venue. Please contact Amy Hammontree via email at ahammontree@scrippsnetworks.com or phone at 865-560-4639 (office) or 865-216-3618 (cell) for additional information.

PRE-CMA MUSIC FESTIVAL ACTIVITIES

For those media outlets arriving earlier in the week, there are several CMA Music Festival-related activities you may wish to cover.

- **THE CMT MUSIC AWARDS** take place Wednesday, June 7 in downtown Nashville. Please visit CMTmusicawardspress.com to apply for media credentials.
- **CITY OF HOPE CELEBRITY SOFTBALL GAME** This celebrity softball game will be held on Saturday, June 10, 2017 at First Tennessee Park at 11:00 AM/CT. For media credentials, contact **Denise Heady** at City of Hope at (626) 218-8803 or dheady@coh.org. **Please note:** A CMA Music Festival media credential will **not** give you entry to this event.
- **GRAND OLE OPRY** – The Opry will host their shows at the Grand Ole Opry House (Tuesday, Friday, Saturday) during the week of CMA Music Festival with a special Saturday afternoon matinee at the Ryman Auditorium. Go to <http://www.opry.com> for details. Contact Schmidt Relations for more information and to request media credentials, email dixie@schmidtpr.com.

CMAPRESS.COM / TWITTER

Check out CMApress.com prior to CMA Music Festival for press releases about this year's event, as well as maps, schedules, contacts, and photos from last year's event that are downloadable.

During CMA Music Festival, we will be updating CMApress.com every day with new downloadable photos from that day's events for use in your coverage. You will have to register for a password of your own choosing in order to download photos. You can register by downloading a photo and then following the on-screen directions. Photos posted at CMApress.com are provided as a courtesy for your media coverage. Photos cannot be resold – whether for profit or not – to third parties without written permission of CMA and appropriate artist representatives. Should you be found selling photos downloaded from CMApress.com without permission, you will forfeit future CMA event credentials.

CMA Music Festival media updates will also be posted on the CMA Media Twitter account. You can view these updates by following @CMAcloseup.

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PROPERTY DAMAGE. You agree that (1) all of your property and the property of others in your possession, custody or control and in transit to, on the grounds of or in transit from the Event be at your risk, (2) CMA shall not be liable to you for any loss to, theft of or damage to any such property regardless of cause, nor for any loss of use thereof.

LIMITATION OF LIABILITY. Neither CMA nor you shall be liable to each other for any incidental, consequential, exemplary or punitive damages or lost profits, even if advised of the possibility thereof. The provisions of this paragraph shall not be deemed or construed to limit the obligation of either party to indemnify the other pursuant to the provisions of INDEMNIFICATION paragraph of this Agreement. We look forward to seeing you at the 2017 CMA Music Festival!!

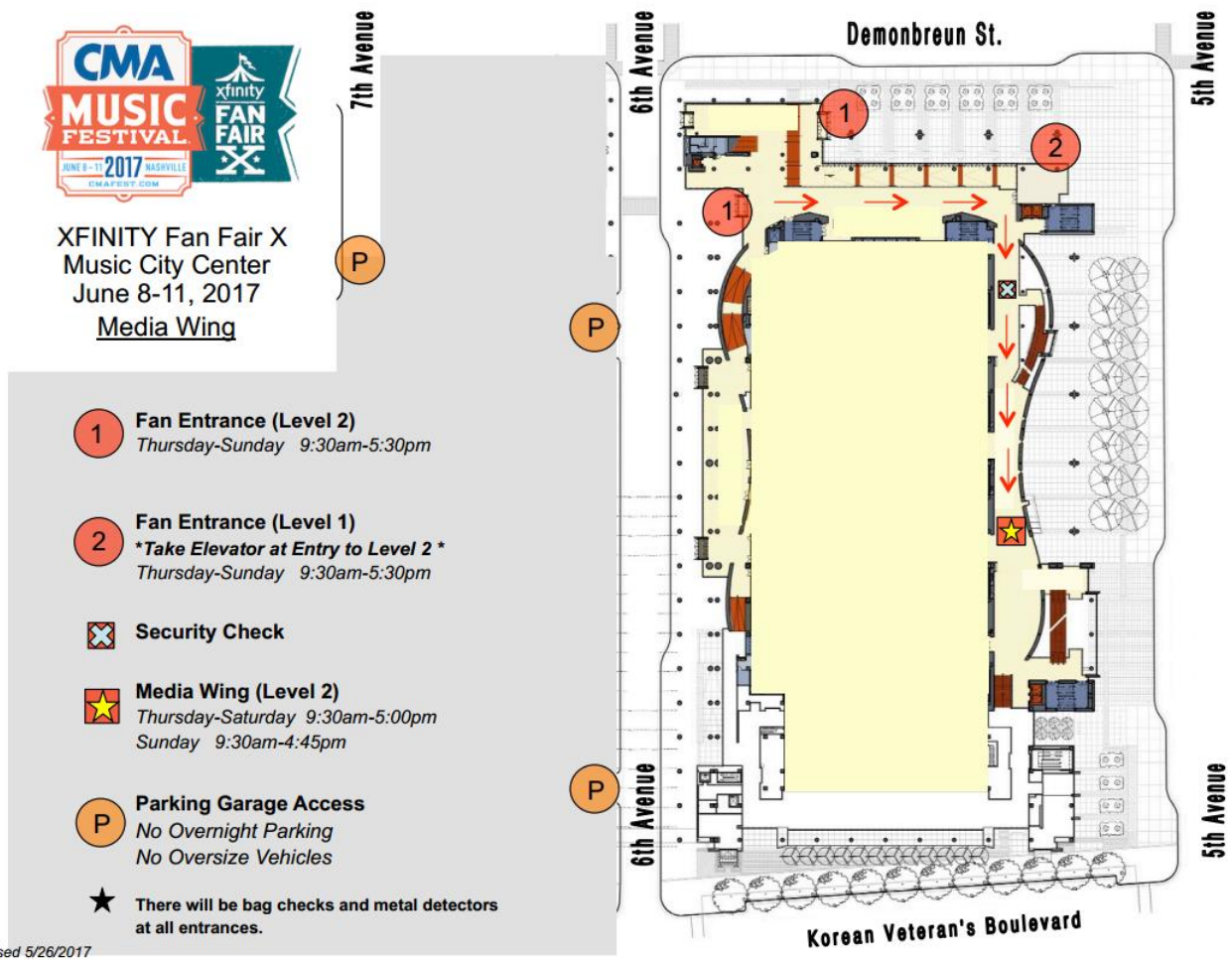
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