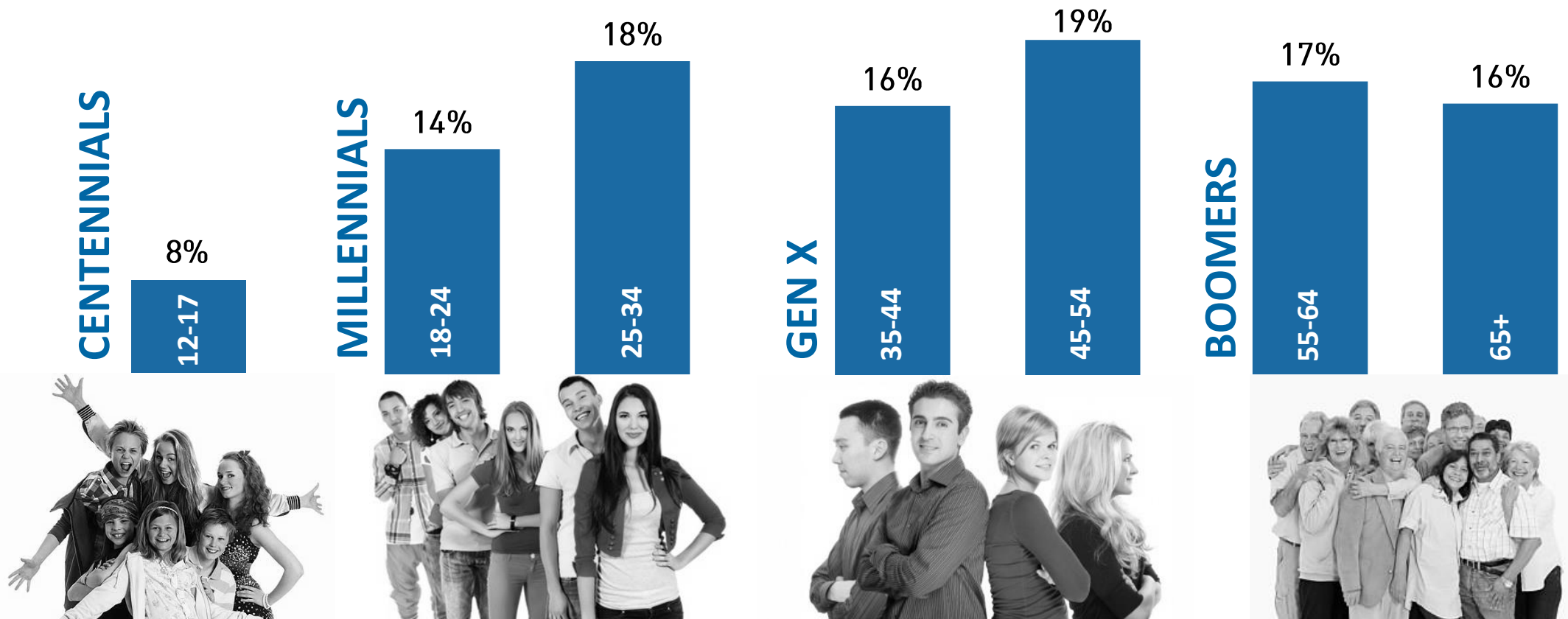


Country Has Diverse Age Appeal

Fan base continues to resonate with an audience that crosses all ages

Country Fan Base by Age Segment



Source: 2015 GfK MRI Doublebase Study 12+

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