

# Snapshot of the Country Listener



72%

**Own Home**  
(67% gen pop)



51%

**Employed Full-Time**  
(48% gen pop)



49%

**Employed as Executive/  
Professional\***  
(46% gen pop)



47%

**Households with Children**  
(43% gen pop)



35%

**Graduated College**  
(36% gen pop)